TurnKey Internet Announces TurnKey Commerce—Complete E-commerce Solution

FOR IMMEDIATE RELEASE

Albany, NY, November 17, 2010—Web solutions provider TurnKey Internet today announced the launch of <u>TurnKey Commerce</u>, a secure online ecommerce solution. TurnKey Commerce offers instant sign up with easy-to-use, professional templates and a simple product listing interface for getting an online store up and running in under an hour. TurnKey Commerce is cloud-based, with no software to install, and it is compatible with any browser, on any platform.

Designed with search engines in mind, TurnKey Commerce is optimized to drive traffic to an online store. Product listings are automatically optimized for search engine pickup and tracking. TurnKey Commerce is fully PCI compliant and has automated payment and shipping gateway support for credit cards, Paypal, Google Checkout, Fedex, UPS, the US Postal Office and more. TurnKey Commerce is a complete hosted solution including everything a new or existing business needs to start and grow their online store.

"E-commerce has become an indispensible tool for many (if not most) of today's businesses," said Adam Wills, President and CEO of TurnKey Internet. "Our customers want to start selling right away with a platform that will help their businesses grow. TurnKey Commerce was built by marketers for marketers, to help our clients sell more efficiently."

TurnKey Commerce is the latest addition to TurnKey Internet's complete suite of SaaS business solutions. Other solutions include: TurnKey Vault for secure online backups; the next generation email and connectivity tool, TurnKeyMail; TurnKey Newsletter for email marketing; and TurnKey Website, a robust website builder service. TurnKey Commerce is competitively priced at \$23.95/month. A 14-day trial of the service is available free via the website.

About TurnKey Internet

TurnKey Internet, Inc. is a leading provider of managed web hosting and business solutions. Based in Albany, New York, TurnKey Internet, Inc. and its subsidiary Voxwire Systems, provides enterprise-class web services to customers in over 30 countries via its multiple New York datacenters. TurnKey Internet, Inc. is an A+rated accredited business with the Better Business Bureau of upstate New York.