

TurnKey Internet launches social media awareness promotion

FOR IMMEDIATE RELEASE

Albany, NY, June 11th, 2012 – TurnKey Internet today announced a social media awareness promotion and contest to engage with the public. The promotion is a no purchase necessary contest, that includes free prizes such as iPad's, gift cards, and free cloud services. The promotion includes access to SEO and Social Media related articles and tips that will be published by the company each week to help other businesses benefit from the utilization of social media.

Individuals and businesses may enter the contest for free, up to 5 times by simply accessing the company's social media pages and clicking 'FaceBook like', Google +1, or 'Twitter follow', LinkedIn Connect, or the company's news letter service. The promotion runs through August 31st, 2012 and can be accessed at <http://www.turnkeyinternet.net/social-media>

This promotion follows the company's recent nomination by American City Business Journals to participate in the Social Madness competition which measures companies' social media growth and utilization. The competition measures companies' social media influence, including factors such as growth in fans on Facebook, growth in Twitter followers and growth in connections on LinkedIn corporate pages. TurnKey Internet is participating in the small business category, based out of Albany New York.

TurnKey Internet's social media promotion includes exclusive discounts and coupons for its cloud based web hosting services, that are only available to those who view them on the company's Facebook, twitter or linkedin pages – including a 33% off for life discount coupon good on any newly purchased services through August 31st, 2012. Daily prizes, weekly trivia contests and individual challenges are being run via the company's social media pages with giveaways – all geared to promoting social media awareness.

"We are pleased to have been nominated to participate in the Social Madness program. With clients from across the globe, we hope to bring a unique international view of social media to the competition," said Adam Wills, CEO of TurnKey Internet, Inc. "Our social media promotion is designed to help our clients learn some great tips to grow their social media presence as well as shed some light on an area that many companies don't leverage in their current SEO and marketing efforts," he continued.

TurnKey Internet is running the promotion through August 31st, 2012 – for more details please visit <http://www.turnkeyinternet.net/social-media>

About TurnKey Internet

Founded in 1999, Turnkey Internet, Inc. is a leading provider of managed web hosting and IT solutions. Located in New York's Tech Valley region, Turnkey provides enterprise-class, cloud-based services to customers in more than 100 countries via its Latham, New York datacenter. For more information, call (518) 618-0999 or visit <http://www.turnkeyinternet.net/media>